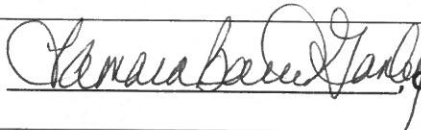


BOARD ACTION

Policy:	3358-5-10	
Title:	Approval of Veteran Recruitment Guideline Policy	
<p>Synopsis: The purpose of this policy is to ensure Voluntary Education Compliance Requirements, by prohibiting Edison State Community College from providing commissions, bonuses or other incentive payments to employees based on securing Service member enrollments, and banning high-pressure recruitment tactics.</p> <p>(1) Compliance with program integrity requirements consistent with the regulations issued by ED (34 C.F.R 668.71-668.75 and 668.14) related to restrictions on misrepresentation, recruitment, and payment of incentive compensation. As part of efforts to eliminate unfair, deceptive, and abusive marketing aimed at Service members, Edison State Community College.</p> <p>(2) Compliance with program integrity requirements consistent with the regulations issued by ED (34 C.F.R 668.71-668.75 and 668.14) related to restrictions on misrepresentation, recruitment, and payment of incentive compensation. As part of efforts to eliminate unfair, deceptive, and abusive marketing aimed at Service members, Edison State Community College.</p> <p>a. Ban inducements, including any gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount, to any individual or entity, or its agents including third party lead generators or marketing firms other than salaries paid to employees or fees paid to contractors in conformity with all applicable laws for the purpose of securing enrollments of Service members or obtaining access to TA funds. Edison State Community College scholarships or grants and tuition reductions available to military students are permissible.</p> <p>b. Refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid (including TA funds) to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance.</p> <p>c. Refrain from high-pressure recruitment tactics such as making multiple unsolicited contacts (3 or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Service member enrollments.</p>		
Impact on Student Success:	Prevents deceptive recruiting practices geared toward veteran students or their beneficiaries	
Impact on Budget:	N/A	
Recommendation: Approve as presented		
Does this replace an existing policy? No		
Approved: YES/NO	Signature:  Chairman	Date: 2/26/2020